

Face Reading (Physiognomy) — 10 Hours (5 Days × 2 Hours)

Format: Live online + recordings + workbook + demos + live practice

Certificate: “Face Reading Practitioner – Foundation (10 Hrs)”

Dates: December 1–5, 2025 (Mon–Fri)

Time: 8:00–10:00 PM IST daily

✓ Learning Outcomes (by Day 5)

- Read key facial zones (forehead, brows, eyes, nose, lips, jaw, chin) and infer temperament, decision style, rapport style.
 - Deliver a 10–12 min mini-reading using a clean, ethical script.
 - Apply face reading as a coaching/therapy intake tool, rapport builder for HR/sales, and content hook for reels.
-



Dated Syllabus & Hour-by-Hour Plan

Day 1 — Foundations & Face Map

Monday, December 1, 2025 — 8:00–10:00 PM IST (2 hrs)

- 8:00–8:20 Orientation: scope, ethics, consent & limits (what it is/isn't).
- 8:20–8:50 The Face Map: vertical thirds, left/right polarity, micro vs macro features.
- 8:50–9:20 Forehead & Hairline: cognition, planning, belief patterns; lines & texture cues.
- 9:20–9:45 Live Demo: 2 volunteer faces (real-time annotation).
- 9:45–10:00 Drill + Homework: Self-portrait worksheet (photo + notes).

Day 2 — Brows, Eyes & Lids: Mindset, Focus, Trust

Tuesday, December 2, 2025 — 8:00–10:00 PM IST (2 hrs)

- 8:00–8:20 Review + homework debrief.
- 8:20–8:50 Eyebrows (shape, density, spacing): drive, leadership, boundaries.
- 8:50–9:20 Eyes & Eyelids: receptivity, vigilance, emotional transparency (non-medical!).
- 9:20–9:40 Combinations: brow–eye pairings that shift meanings.
- 9:40–10:00 Partner practice using the 3-Question Micro-Read script.

Day 3 — Nose & Cheeks: Will, Money, Influence

Wednesday, December 3, 2025 — 8:00–10:00 PM IST (2 hrs)

- 8:00–8:15 Fun recap quiz.
- 8:15–8:45 Nose (bridge, tip, wings, nostrils): willpower, risk appetite, resource flow.
- 8:45–9:10 Cheeks/Cheekbones: social presence, authority, visibility.
- 9:10–9:35 Age & culture nuances; avoiding stereotypes.
- 9:35–10:00 Demo + worksheet: Career & Money Hooks from nose/cheek patterns.

Day 4 — Mouth, Lips, Jaw & Chin: Communication, Boundaries, Drive

Thursday, December 4, 2025 — 8:00–10:00 PM IST (2 hrs)

- 8:00–8:20 Non-verbals: smile symmetry, tension cues.
- 8:20–8:45 Lips & Philtrum: expression, nurturance, persuasion style.
- 8:45–9:15 Jawline & Chin: persistence, grit, confrontation vs harmony.
- 9:15–9:40 Integration: Relationship/Rapport Read framework (3 features → 1 insight).
- 9:40–10:00 Triads practice + feedback: insight + softener + ethical boundary.

Day 5 — Integration, Ethics, Delivery & Assessment

Friday, December 5, 2025 — 8:00–10:00 PM IST (2 hrs)

- 8:00–8:25 The 10-Step Mini-Reading Script (intake → read → soften → suggest).
- 8:25–8:50 Pitfalls & red flags; written disclaimers; consent checklist.
- 8:50–9:30 Live Assessments: each learner does a 3–5 min mini-reading (coach feedback).
- 9:30–10:00 Portfolio setup (3 cases), certification briefing, next steps.

Materials & Deliverables

- Face Map Workbook (PDF): diagrams, checklists, scripts.
- Consent & Ethics Sheet (ready-to-use).
- 10-Step Mini-Reading Script (plug-and-play).
- 3 Case Sheets to build a starter portfolio.
- Recording Access: 30 days.

Assessment & Certification

- Pass with: 2 completed case sheets + 1 live mini-reading using ethical disclaimers.
- Certificate: “Face Reading Practitioner – Foundation (10 Hrs)” (digital).

Immediate Income/Use Ideas (starter pricing)

- Express Reads @ stalls/campus: ₹499–₹999 (10–12 mins).
- Upsell Session: 30 mins at ₹1,499–₹2,999 with a one-page summary.
- Lead Magnet: “5 things your face says about your work style” → build mailing list.
- Therapy/Coaching intake: quick face snapshot to build rapport.

☀ Extensive Uses of the Face Reading Course

1. Professional & Therapy Uses

- Therapy/Coaching Intake Tool → use as a non-intrusive way to understand a client’s communication, stress levels, and comfort zones in the very first session.
 - Counsellors & Psychologists → gain an extra “observation lens” to complement traditional assessments and build faster rapport.
 - Hypnotherapy & NLP Practitioners → integrate facial cues to refine induction techniques and anchor settings.
 - Life Coaches & Career Coaches → quickly assess motivation style, leadership tendencies, and client confidence.
 - HR Professionals & Recruiters → ethically apply as an icebreaker or soft diagnostic to gauge decision-making or stress tolerance in candidates.
-

2. Business & Money-Generating Uses

- Mini-Read Sessions at Fairs/Events → charge ₹499–₹999 per 10-minute express reading (great for college fests, malls, expos).
 - Premium Personal Reads → 30–45 min detailed reading sessions priced at ₹1,499–₹2,999 with a one-page written summary.
 - Corporate Workshops → offer “Face Reading for Managers/Team Building” sessions; price them as group packages.
 - Social Media Content → reels like “What your jawline says about your persistence” → viral hooks that drive client DMs.
 - Brand Differentiator for Therapists → advertise an “integrative approach” that combines therapy + face reading insights.
 - Coaching Funnels → use free mini-reads to capture leads, then upsell longer coaching/therapy programs.
-

3. Personal & Relationship Uses

- Self-Awareness → understand your own facial patterns and how they reflect your thinking, resilience, and communication style.
- Relationship Mapping → learn to identify compatibility cues (communication, trust, dominance, nurturing) in partners.

- Parenting → apply insights in understanding children's stress patterns, focus style, and emotional needs.
 - Friendships & Social Interactions → quickly gauge energy levels, authenticity, and emotional openness in new people.
-

4. Academic & Research Uses

- Adds portfolio strength for psychology students who want "applied skill sets" beyond theory.
 - Can be used in dissertations or case studies on non-verbal communication and personality assessment.
 - Cross-disciplinary value → overlaps with criminology, HR, anthropology, and cultural psychology.
-

5. Spiritual & Alternative Uses

- Complementary Tool with astrology, tarot, graphology, or palmistry (fusion readings attract niche audiences).
 - Retreats & Wellness Workshops → run add-on modules like "Decode Yourself Through Your Face" for participants.
 - Healing & Energy Work → identify areas of stored stress visible on face (lines, tension, symmetry) and use as conversation starter.
-

6. Long-Term Growth Pathways

- After 10 hours, students can:
- Build a case portfolio of 20+ mini-reads for confidence.
- Position themselves as "Face Reading Practitioners" (foundation level).
- Upgrade into advanced modules (micro-expressions, emotional intelligence mapping, cultural face reading).
- Use skill to scale into 1:1 consults, workshops, or content creation.